

CARRIZOZO OUTLOOK

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N. M.'S. POSSIBILITIES AS A FRUIT STATE

Henry Newby of Taos County
Says One Eighth of Acre
of Strawberries Yielded
Him \$225

PROUD OF NEW MEXICO'S SHOWING AT SAN DIEGO

After having spent several months in California Henry Newby returns to New Mexico better pleased with the Sunshine State than ever before. Following is what Mr. Newby has to say:

I have been out in California for several months. In the Hemet valley in Riverside county, they raise 200 inches for irrigation sixty feet out of ground with three gallons of distillate at six and a fourth cents a gallon; nine gallons an hour to run a pump. One man raised 50 inches of water sixty feet on a forty-acre orchard with a ten horse-power gas engine with a gallon of fuel an hour. In New Mexico we have inexhaustible water that needs only to be raised from 25 to 40 feet. What is the answer?

I went to California to see fruit land worth \$800 to \$1,500 an acre. I have an orchard in Taos county that makes more clear money than any of it.

One eighth of an acre produced me \$225 worth of strawberries last year. Off the same land I got \$150 worth of peaches and \$35 worth of apples. That's extensive farming that California cannot equal. Last year I bought two boxes of oranges in California at \$1.70 and sent to my boys, the express cost \$5.25. Do you get the idea?

We ought to have cheap distillate fuel in New Mexico, we produce the best coal in the country; in Taos county we pay \$8.50 a ton for coal and 25 cents a gallon for oil that costs only 8 1/3 cents in California.

New Mexico can produce the finest fruit in the United States. We can become the most famous fruit-growing state in the union if we will organize and get down to business. We want to quit giving everything away to railroads and middlemen and get the worth of our money.

Out in San Francisco I inspected exhibits of fruit from Canada. The Canadian exhibit is put up in splendid shape; it is a wonderful exhibit; but it does not begin to compare with the exhibit that New Mexico could make if she would. I tell you we don't realize what a tremendous asset we have in our fruit and what we are losing by not making the most of it. We ought to set to work now, get a splendid exhibit of fruit in glass for the state fair and then send it to San Francisco with our ripe apples in the fall. I am proud of New Mexico's showing at San Diego but we are making a serious mistake to have no display of our fruit at the big show at San Francisco. We ought to begin to lay our plans now to send an exhibit to San Francisco in September that will show New Mexico as indubitably and undisputably the greatest ap-

ple state in the union.

Mr. Newby is a plain old farmer; a farmer with shrewdness and brain a farmer who knows, a farmer who sees into what New Mexico needs and who tells it with a pinch that gets home to you.

Mr. Newby first landed in Santa Fe in 1864. Since that time he has engaged in irrigated farming in New Mexico; and he knows its possibilities; what it can accomplish by what it has accomplished.

His plea for the fruit growers of the state to get together, to organize and market their stuff scientifically and systematically and to "quit giving things away" is one that deserves the most thoughtful consideration by every horticulturist.

ED. KELLEY A BENEDICT

In order to be strictly in the fashion and keep Carrizozo's matrimonial boom going, Edwin Kelley stole a march on his friends last week and went to Cleburne, Texas, where he was united in marriage to Miss Mattie Thompson, of Alvarado, Texas. Ed told many of his friends before leaving, that he was going away for a vacation, but somehow they wouldn't have it that way. It seemed to be one of those regrets everybody knew.

The ceremony was performed at the home of the bride's sister, Mrs. T. J. Richardson, by Rev. McDowan, a Baptist minister and was a very private affair, being witnessed only by the immediate relatives of the bride.

Immediately after the ceremony the happy couple started for Carrizozo and after stopping at several places along the line, including El Paso, Clouderoft and Alamogordo, reached here Monday evening.

The bride, who is not known to Carrizozo people, is accomplished and is said to be a favorite and a leader in the church and social work of her home town, and it goes without saying that she will be gladly welcomed by the people of Carrizozo.

The groom is a young man of sterling worth and is popular and has many friends throughout this section. He is one of Carrizozo's most substantial business men having been in the furniture business for the past several years. He is making good as a business man and citizen and he will make good as a husband. In fact he has the manhood to succeed in anything he undertakes.

The Outlook not only wishes, but predicts, these worthy young people will live a long and useful wedded life filled with good deeds that will reflect greatly to their credit and enjoyment.

CARRIZOZO VS. EL PASO

The ball game scheduled for Sunday between the Carrizozo and El Paso shops team on the local grounds promises to be one of the interesting games of the year. The feeling is high that both teams are confident of winning and the result therefore is in doubt. Carrizozo is confident that they will win because they have defeated the El Paso team twice this season and feel that they will do so Sunday. If you want to see a good game don't fail to be present at this game Sunday afternoon.

PRINTERS' INK GIVES BOOST TO NEW MEX.

Sunshine State Next on Opportunity's Calling List, is Statement Made by Noted Advertising Magazine

TELLS OF THE RESOURCES OF LINCOLN COUNTY

It is doubtful if New Mexico has ever received a bigger boost than that given in the current issue of "Printer's Ink," one of the biggest and best of the newspaper and advertisers' magazines in the United States. The article is illustrated with a cut, showing Opportunity knocking at New Mexico's door, and is entitled "New Mexico Next on Opportunity's Calling List."

The article is as follows: "If you were to ride out from Carrizozo up a certain tortuous canyon of the Ties Cerros, a few hours would fetch you to a dilapidated little cabin occupied by a dejected little man. If you accepted the invitation to share his daily fare of beans, bacon and sour dough biscuits, you would presently see him perform a most amazing task. He would take up his coal bucket, walk out about 20 yards, and with pick and shovel dig out a scuffle of coal from the face of a hill about two minutes!

"Think of having a coal mine in your back yard, with coal at \$3 to \$8 a ton! Yet that dejected little man is as poor as a peon! Rugged mountains bar the steam horse and the way to the world's markets—his coal now lies worthless as rock except for his own use.

"Our hero and his coal mine typify the great state of New Mexico—teeming with treasures untouched and undeveloped.

"Capricious nature has given bountifully to New Mexico, but has so guarded her wealth that it must be wrested from her. New Mexico needs development—more farmers, more industries, most of all more water. This great want will be partially met when the great \$9000,000 Elephant Butte irrigation dam, now nearly finished, turns its water onto the desert places of the Rio Grande valley. This dam will form a lake 45 miles long and will irrigate 180,000 acres—turning barren sands into garden spots.

"The past decade has seen substantial progress in New Mexico. May the next decade see more! She has the coal, the coke, the lumber, the copper, the wool, the clay products and other materials to make her an industrial rival of western Pennsylvania and Michigan. Already she has discovered the value of the once obnoxious soap weed as a basis for grass floor covering and paper stock.

"In New Mexico there are two or three small national advertisers. One of these is the Francis E. Lester Company, of Mesilla Park, marketing toilet articles and novelties. This concern started on the right track and with able advertising guidance possesses possibilities for unlimited growth.

"Another advertiser is an Ayer client—the New Mexico Military

Institute, at Roswell. In 1911, Colonel Wilson came to Advertising Headquarters for a diagnosis. His school was confronted with difficult problems. Its immediate drawing territory is sparsely settled. Localized advertising was tried and found unprofitable. Our experience in school advertising dictated national advertising, which attracted students from every part of the country and especially from New Mexico. Here is an advertiser who realizes that a national agency is best equipped to handle his business, though Roswell is three days from Philadelphia.

"Ayer advertising can stimulate the growth of more schools in the southwest. They will be small, but advertising will keep them from staying that way. We don't believe any institution is too small or too large to profit by advertising. We want to show you, who own a business, small, large or intermediate, what Ayer advertising can expand that business."

U. S. LAND COMMISSIONER APPOINTED AT OSCURO

Dr. Guido Ranniger has been appointed U. S. Commissioner at Oscura. The people of that community have been without a commissioner since the death of John Boyd which occurred last January, and the appointment of a commissioner there will be a great help and convenience to the people of the southern end of the county, who heretofore have been obliged to come to Carrizozo to transact all land office business.

NEW MILLINERY STORE

Mrs. John Kahler has rented the building formerly occupied by Mrs. Anna Krooner, the ladies' tailor, in which place she will conduct a millinery establishment. Mrs. Kahler has already sent an experienced buyer to the St. Louis market for the purpose of studying the styles and selecting an up-to-date line of hats. Mrs. Kahler is an experienced milliner and will no doubt give the local people the latest and best in the millinery line. She intends to have her fall opening about September 1. Watch for her announcement which will appear later in this paper.

STANTON 1; CARRIZOZO 0

The baseball game Sunday on the local diamond between Fort Stanton and Carrizozo resulted in a victory for the visiting team, the score being 1 to 0. The game was an excellent one and was hard fought from beginning to end. It is said that the game up until the throw of the last ball was as much Carrizozo's as it was Stanton's, it being at this time that Fort Stanton succeeded in making a score. The game is said to be one of the best ever played on the local grounds.

RED CLOUD MINE CLOSES

R. E. Hoffman, James A. Alexander, Rudolph Schultz and F. S. Randles arrived a few days ago from the Red Cloud mine in the Gallinas mountains. On account of the pressure of gas in the mine it has been closed down temporarily until a ventilating device can be installed.

SELLS WOOL CLIP

Clarence Spence sold his 1915 wool clip the first of the week to Ilfeld & Company. Their clip was a very large one this year, being in the neighborhood of eighty or ninety thousand pounds. The price received for the wool is said to be very fair.

MORE ABOUT THE "WAR TAX" LAW

Test Cases Have Proven That the Foundation for These Suits Was Laid by the Democrats in Drafting Law

OVERSIGHT LAY IN THE FAILURE TO DEFINE "BANKERS"

Every dollar of the hundreds and thousands paid by trust companies to the government under the provisions of the "war tax" law may have to be returned because of Democratic carelessness.

Practically every trust company in the United States which has paid, under protest, the tax provided by paragraph 1 of section 3 of the "war tax" is preparing to litigate the right of the government to collect. Test cases have already been brought in various federal courts. The foundation for these suits was laid by the Democrats through an apparent oversight in drafting the law.

The oversight lay in the failure to properly define "bankers." The blunder is emphasized by the fact that but a few months before the "war tax" was levied, the Democratic Congress had appropriated thousands of dollars to pay back to trust companies a refund ordered by federal courts following litigation on the same question.

Section 3 of the "war tax" declares that "bankers shall pay \$1 for every \$1000 of capital used or employed." It then defines who shall be termed a "banker" under the act. The definition of a "banker" is identical with that which the federal courts but a short time before held inadequate to render trust companies liable to such a tax.

The Democrats had ample warning. The language of the federal courts, decision conclusively showed that "banker" must be more adequately defined to include trust companies.

"In the case at bar," said the decision, "the plaintiff is not a bank or banker, and though it does some of the things enumerated in the section as indicative of such business, its principal business seems to be distinctively that of a trust company."

The court further points out that the resources on which the tax was collected and ordered returned were "invested in municipal and railroad bonds and in the stocks of corporations." The Internal Revenue Office has required trust companies to pay the tax upon this class of securities, and in the cases now pending claim for recovery is based on the allegation that the securities taxed are invested in municipal and railway bonds and in the stocks of corporations.

Whether or not the trust companies are successful in their proceedings, the fact remains that Democratic blundering is responsible for this expensive litigation, which adds tremendously to the cost of administering the law and may largely reduce revenues.

Like numerous other "jokers" in Democratic laws, these mischievous errors exist only because of wholesale disregard of elementary principles of legislation.

VISITS THE BARBERS

Miss Lula Barber of Long Beach, California, spent the first of the week in Carrizozo the guest of the family of her uncle, Geo. B. Barber. She left on Wednesday for her former home in South Dakota to which place she goes to accept a position as teacher in a high school where she formerly taught.